

## Automatic Promotions Generator

Automatic Promotions Generator Questions	Answers
Name Your Product or Service	MyBooth
Category	social eCommerce
Who should care?	people who want to promote their passion
What's the best thing about your Booth?	create their own <i>instant web promotions</i> <sup>™</sup>
Why is it different to others like it?	easy, fun and free tools to create your own crowd-pulling online promotions in just 15 minutes – no internet or marketing experience necessary!

\_(Name)\_ is a \_(Category)\_ and is for \_(Core audience)\_ who want \_(Key benefit)\_.

Unlike other \_(Category)\_, \_(Company name or product)\_ \_(Key differentiating feature)\_.

### **MyBooth USP:**

"MyBooth is the web's first *Social Bazaar*<sup>™</sup> for people who want to promote their passion simply and easily by creating their own *instant web promotions*<sup>™</sup>.

Unlike all other web sites, MyBooth gives you easy, fun and free tools to create your own crowd-pulling online promotions in just 15minutes – no internet or marketing experience necessary!"